



High-quality RFPs are a powerful lever to support educators and improve student outcomes.



RECEIVE STRONGER BIDS



MAKE BETTER USE OF SEA/LEA TIME AND MONEY

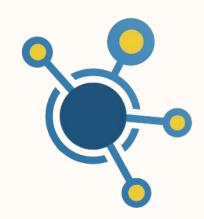


GET BETTER RESULTS FOR EDUCATORS AND STUDENTS



CHARACTERISTICS OF EFFECTIVE PL RFPs

- Describe a clear **vision and goals** for the project
- Demand high-quality professional learning
- Address the needs of educators at every level of the system
- Prioritize sustainability beyond the life of the contract
- Contain clear and realistic information about **budget**, **timeline**, and **limitations and requirements**
- Prioritize the quality of professional learning among the criteria used to evaluate proposals.



NEED MORE SUPPORT?

ServiceCONNECT is your connection to 1:1 support in writing and posting strong procurement requests for high-quality instructional materials and professional learning services that lead to better teaching and learning.



Refine your RFP strategy

Get 1:1 support in crafting a strong scope of work and rubric.



Access essential resources

Get our RFP guide, template, and video tutorials to help you write high-quality RFPs.



Get expert feedback on your draft RFP

We will provide concrete feedback to ensure that you receive high-quality bids and services.



Get your RFP in front of the best providers

We'll notify the nation's best curriculum publishers and professional learning providers, featured in the Professional Learning Partner Guide, about your RFP.



CONTACT US

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