



## Sample Client Services Overview

This overview represents the services for one client of the professional learning partner.

### Services Overview

Curriculum or Content Area (adoption)	<ul style="list-style-type: none"> <li>• ELA adoption</li> <li>• EL Education Grades 6 - 8</li> <li>• Imagine Learning EL Education Grades 6 - 8</li> <li>• Odell Education High School Literacy Program</li> </ul>
Type of Professional Learning (Adoption, Launch, Ongoing for Teachers, or System Design and Leadership Support)	Adoption
Number of educators serviced	<input type="checkbox"/> 1 - 50 <input checked="" type="checkbox"/> 51 - 100 <input type="checkbox"/> 101 - 500 <input type="checkbox"/> 501 - 1000 <input type="checkbox"/> 1000+
Audience (select all that apply)	<input type="checkbox"/> Teachers <input checked="" type="checkbox"/> School Leaders <input checked="" type="checkbox"/> Instructional Coaches <input checked="" type="checkbox"/> District Leaders
District Type	<input checked="" type="checkbox"/> Traditional District <input type="checkbox"/> Charter <input type="checkbox"/> Suburban <input type="checkbox"/> Greater than 20% of English language learners <input type="checkbox"/> Greater than 20% students with disability <input type="checkbox"/> Private <input type="checkbox"/> Parochial <input type="checkbox"/> Rural <input type="checkbox"/> Greater than 60% of economically disadvantaged students <input type="checkbox"/> Greater than 80% students of



	color	
District Size	<input type="checkbox"/> Fewer than 2,500 students <input type="checkbox"/> 2,500 to 10,000 students <input checked="" type="checkbox"/> 10,001 - 50,000 students	<input type="checkbox"/> 50,001 - 100,000 students <input type="checkbox"/> More than 100,001 students
Delivery Format	<input checked="" type="checkbox"/> Virtual <input checked="" type="checkbox"/> In-person <input checked="" type="checkbox"/> Hybrid	
Total Cost Range <sup>1</sup>	<input checked="" type="checkbox"/> Less than \$50,000 <input type="checkbox"/> \$50,000 - \$100,000 <input type="checkbox"/> \$100,001 - \$500,000	<input type="checkbox"/> \$500,001 - \$1,000,000 <input type="checkbox"/> \$1,000,000+

**Services narrative**

What were the goals of the professional learning? How did you work with the school or system to determine the goals and progress monitor for them throughout the engagement? (Limit 200 words)

To support the successful implementation of the curriculum, instructional leaders need opportunities to strategically plan for adoption. BetterLesson supported strategic planning for adoption in the following ways:

- Performed a Strategic Scan to understand the strengths, weaknesses, opportunities and threats for a curriculum adoption in the district or school.
- Collaborated to established a vision and goals for short and long term outcomes that support curriculum adoption and implementation
- Created focused and prioritized action steps that identify key initiatives, resources, and strategies to support curriculum

<sup>1</sup> Includes any travel related expenses, etc.

adoption and implementation

- Established systems for monitoring and evaluating implementation to ensure that teaching and learning is on track. The plan was continuously refined when progress was stalled. Leaders utilized BetterLesson's observational Learning Walks to assess progress, identify gaps, and monitor trends.
- Communicated and implemented the plan to move towards action and realization of the district goals and vision for curriculum adoption and implementation.
- Engaged in Job Embedded Personalized 1:1 Coaching for Leaders to support curriculum adoption. Coaching includes but is not limited to using Ed Reports to review a variety of curricula, aligning the key ELA shifts to curriculum design principles, reviewing curriculum resources and strategies

How was this professional learning customized to meet the educators' needs? How were facilitators prepared to meet the needs of participants? (Limit 200 words)

BetterLesson aligned all phases of the professional learning experiences to the district's strategic goals and initiatives. By extrapolating the strengths, weaknesses, opportunities and threats for a curriculum adoption particular to that district, together we were able to establish a vision for the district's adoption plan and support district and school leaders with a specific district action plan that enabled high quality curriculum implementation. Each leader was expertly matched with an executive coach to ensure sessions were tailored to the individual and supported immediate and long-term needs of the leader.

Describe the delivery structures employed and how often participants were able to participate in professional learning over the length of the engagement. (Limit 200 words)

Effective professional learning isn't a one-day event; it's a purposeful year-long journey. To create a systemic change in practice, our phased approach to professional learning addresses the mindset change required to embrace the new or existing

initiative, as well as the content and skills needed to achieve the intended outcomes.

- Adoption - To kick-start implementing the curriculum, educators collaborated at an in-person launch experience designed to provide an introduction to the curriculum and supported all educators to take ownership of a successful launch as they explored the foundational components of the curriculum.

Followed by Launch, Planning, Progress Assessment, and Targeted Supports, BetterLesson's phased approach to professional learning supported the district through each phase of curriculum adoption, implementation, and ongoing support.

How did the professional learning build on previous work or set the foundation for additional professional learning? (Limit 200 words)

Our Strategic Planning Process supported this district to actively reflect on their current reality with ELA teaching and learning. We relied on the district's expertise with data collection and analysis to help us set a vision for the future of ELA teaching and learning. The action plan outlined the district's next steps for curriculum professional learning. The action plan also articulated the systems and processes that district and school leaders would establish to communicate the plan and actively monitor its implementation. We actively reflected on the plan and refined it as leaders convened in workshops and coaching throughout the year.