

Sample Scope and Sequence of Professional Learning Engagement

This overview represents the services for one client of the professional learning partner.

Curriculum or Content Area	EL Education, ELA	
Type of Professional Learning	Initial Implementation	
Total Cost Range ¹	☐ Less than \$50,000 ☐ \$50,000 - \$100,000 ☐ \$100,001 - \$500,000	
District Context	1000+ participants, including teachers, coaching, school and district leaders, traditional district, greater than 20% ML and SWD populations, greater than 60% economically disadvantaged students	

Sample Scope and Sequence

Timing (you	Participants	Name of PL (either specific workshop title,	Description
may choose to		coaching, etc) and format (Virtual,	

¹ Includes any travel related expenses, etc.



use specific days/months or frequency)		in-person, hybrid)	
Summer (1-3 days)	K-8 teachers and K-8 school and instructional leaders	Introduction to HQIM In-Person/Virtual/ Hybrid Teacher and Leader Launches	learn principles and structures of the curriculum, including learning equitable instructional practices to meet the needs of all learners.
Summer (1 day)	Coaches	Instructional Coaching Crew Kickoff Hybrid	PL for coaches to fully prepare them to support all teachers with implementing the curriculum for impact.
Monthly	District/School Leaders	Strategic Planning Virtual	co-create the goals, vision of implementation, and logistical roll-out plan for large-scale adoption; including: deciding PD dates for teachers and support staff, coaches, building and district leaders.
Quarterly	K-8 teachers	Coaching Supported Planning and Module Unpacking In-person/Virtual	A collaborative, interactive, guided planning session ahead of the roll-out of new content; 4 times a year for all teachers and coaches who support literacy instruction to become familiar with instructional materials for the next module.



Services narrative

What were the goals of the professional learning? How did you work with the school or system to determine the goals and progress monitor for them throughout the engagement?

EL Education offers ongoing support and professional learning for all key stakeholders in a system with the ultimate goal of building self-sustaining capacity. This level of partner collaboration informs the design of the partnership implementation plan and occurs at critical points in the year to monitor progress on implementation goals and adjust the plan to ensure clarity and alignment with school and/or district needs. This work begins at the onset of year one onboarding with the Summer Launch: a comprehensive suite of support for teachers, leaders, and coaches to lay a strong foundation for the systematic adoption of a high quality curriculum. Our partnerships have shown that the EL Education curriculum, paired with ongoing, embedded, high quality professional learning, measurably lifts teacher practice and yields higher student achievement—and 'launching' the partner with quality and efficacy is critical for not only long-term health and fit of the adoption, but also for tending carefully to the complexities of change management at scale. We initiate partnership with the school district via:

- Strategic planning: co-create the goals, vision of implementation, and logistical roll-out plan for large-scale adoption; including: deciding PD dates for teachers and support staff, coaches, building and district leaders.
- Teacher Launch: 2 days, 12 hours total to learn principles and structures of the curriculum, including learning equitable instructional practices to meet the needs of all learners.
- Leader/Coach Launch: PL for leaders and coaches to support curriculum implementation. Participants learn about curriculum structure, reflect on their role as Change Leaders, identify key instructional practices, and align on high-quality implementation indicators.
- Supported Planning and Module Unpacking: A collaborative, interactive guided planning session ahead of the roll-out of new content; 4 times a year for all teachers and coaches who support literacy instruction to become familiar with instructional materials for the next module.
- Instructional Coaching Crew Kickoff: PL for coaches to fully prepare them to support all teachers with implementing the curriculum for impact.



How was this professional learning customized to meet the educators' needs? How were facilitators prepared to meet the needs of participants?

The PL is customized to reflect the district's vision, chosen delivery method (virtual, hybrid or in person) and method of curriculum access - print and/or digital materials. Facilitators are debriefed on the partner implementation goals, provided instructional content in advance prior to facilitating professional learning, and are invited to office hours to practice and ask questions. The EL partnership launch lead also works carefully and strategically alongside the district leadership team to ensure that all launch content reflects the priorities of the district. This means: language alignment, pictures and examples in decks that reflect the people and the community, and intentional connections to prior professional learning initiatives in the district.

Describe the delivery structures employed and how often participants were able to participate in professional learning over the length of the engagement.

Launch Professional learning for all stakeholders is delivered virtually through Zoom, but can also be delivered in person or in a hybrid model. Strategic planning with key district leaders and the Summer Kickoff for instructional coaches and building leaders is also delivered virtually, in-person, or in a hybrid model depending on the preferences and accessibility constraints of the partner. When working in large district systems to support scaled adoptions, EL Education considers instructional coaches and building leaders the key levers for building capacity to deepen the implementation. As such, coaches and leaders are engaged in multiple opportunities for deep learning and collaboration leading up to the start of the school year; including: a 6-hour leader/coach launch, ongoing strategic planning, and a 6-hour kickoff to the Instructional Coaching Crew. Teachers are engaged in an (up to) 5-day series of professional learning to both learn about the content and internalize + unpack the first module of instruction.

