



Sample Scope and Sequence of Professional Learning Engagement

This overview represents the services for one client of the professional learning partner.

Curriculum or Content Area	English Language Arts	
Type of Professional Learning	Adoption	
Audience	✓ Teachers✓ School Leaders✓ Instructional Coaches✓ District Leaders	
Total Cost Range ¹	Less than \$50,000	\$500,001 - \$1,000,000 \$1,000,000+

¹ Includes any travel related expenses, etc.





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Lit partnered with a small charter management organization with both urban and rural campuses serving grades TK-8. (Approximately 2,200 students served.) Through this work, we supported a cross-functional team across the organization to:

- Establish a clear vision for a reading ecosystem aligned with research and instructional equity;
- Select and pilot research-aligned reading curriculum and assessment to match that vision;
- Develop systems and structures to ensure equitable reading outcomes for all students; and
- Create an ongoing plan for change management, prioritization, and stakeholder engagement.

Sample Scope and Sequence

Timing	Participants	Name of PL and format	Description
90-Min Launch Session (One-Time)	K-8 system leaders	Orientation Session (virtual)	In this virtual launch, Lit coaches work with the client to establish the system's design backbone organization and decision making structures (e.g. RAPID), introduce the client to the Learn & Design journey (including the key activities, outcomes, deliverables, and tools), and plan for ongoing system-wide change management.
Two-Day PL (One-Time)	K-8 system leaders, building leaders, instructional leaders, and	Knowledge Building Professional Learning Experience (in-person): • Session 1: From Code-Breakers to	Lit coaches immerse stakeholders in two days of interactive knowledge-building on research-aligned reading instruction, its





	teachers	Meaning-Makers: The science of reading and instructional equity Session 2: The Reading Brain Unpacked: How we learn to read for meaning Session 3: We Are What We Read: Building knowledge to build comprehension Session 4: Name Your Promise: What is your reading ecosystem value proposition?	relationship to instructional equity, and the components of a research-aligned reading ecosystem to: • Increase knowledge of the research-aligned reading instruction and the components of an effective, equitable reading ecosystem. • Articulate the need for research-aligned reading ecosystems and their connection to instructional equity and somebodyness • Articulate practical considerations for design and implementation of research-aligned reading ecosystems
90-Minute Launch Session (One-Time)	K-8 system leaders	Curriculum Selection Launch Session (virtual)	This virtual session bridges the research on reading acquisition to application in curriculum design. Lit coaches support participants to align on criteria for selecting curriculum and begin to explore options for high-quality curricular materials (HQCMs) for Tier I word recognition and language comprehension. This session prepares leaders for offline research into the presented options and state-specific selection parameters.





Two-Day PL (One-Time)	K-8 system, building, and instructional leaders, and teachers	Curriculum Test & Decide Experience (in-person)	During this two-day, in-person learning experience, Lit coaches engage participants in a facilitated investigation into the module, unit, and lesson level of up to four narrowed curricular options (based on research conducted during and after the Curriculum Selection Launch Session) with the goal of coming to consensus on the top option(s) to pilot. This experience includes experiencing a lesson, preparing and teaching portions of a lesson, and reflecting on implications for schedules, training, planning, and coaching.
90-Minute Design Sessions (Ongoing)	K - 8 system leaders	Learn & Design Sessions (virtual)	In monthly design sessions, Lit coaches lead a group of stakeholders (primarily network leaders) to: • Identify and select a curriculum (or multiple) to pilot • Design and plan the curriculum pilot, including establishing research questions • Launch, monitor, and assess the pilot to inform decision-making • Support network leaders to come to consensus and select the HQIM that best meets the needs of their learning community





			 Design and codify enabling systems and structures for full implementation (e.g. block structures, master schedules, pacing calendars, embedded assessment strategy, professional learning plans for leaders and teachers to support curriculum roll-out). Plan and execute a change management strategy
One-Day Site Visits (Three total spanning beginning, middle, and end-of-year)	K - 8 system and school leaders	Pilot-Focused Instructional Coaching Visits (in-person)	During these on-site visits, Lit coaches and system and school leaders conduct and debrief a walkthrough of pilot classrooms, analyze pilot data collected, and determine next steps for continuing, pivoting, or pausing the pilot.
60-Minutes (Monthly)	K - 8 system literacy leader	1:1 Coaching Sessions (virtual)	During these touchpoints, Lit coaches tailor support for the system literacy leader to ensure key milestones are met, data collected, and tools developed to maximize group design sessions and ensure readiness for full implementation.

